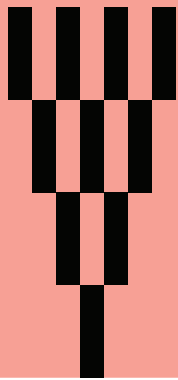


Pioneering Global Trade Education

Empowering SMEs Since 1991. Estonia-Ukraine



Main partners:



Team:

15 in Estonia
3 in Ukraine

50+ international trainers and mentors (from Estonia, UK, Germany, Poland, Sweden, Finland, Ukraine)

2022
TURNOVER
1.5M €

Export Consultants Mastery in Ukraine 2019-2024

640 000€

Mission Germany for Estonian SME-s 2018-2019

534 000€

Export Academy in Ukraine 2021-2024

350 000€

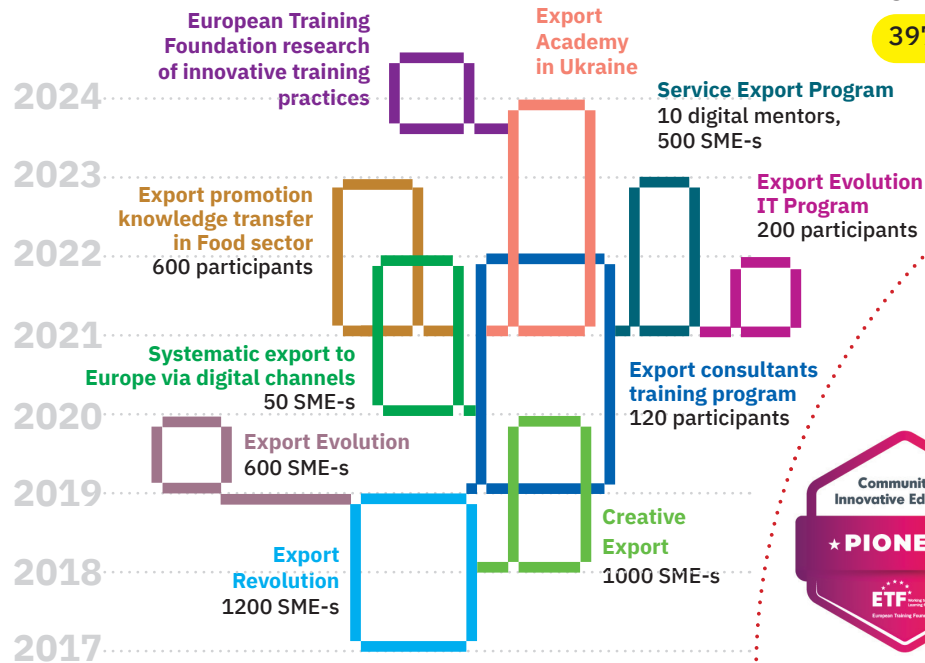
5 Largest Projects

Knowledge transfer about international sales and export for agri and food sector in Estonia 2021-2023

500 000 €

Systematic Export to EU for Estonian SME-s 2020-2022

397 000€



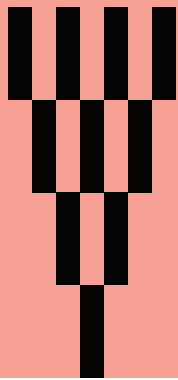
AWARDS



Let's develop SMEs' export together!

Anu-Mall Naarits CEO

T1, Peterburi tee 2, 11415 Tallinn
+372 50 79 441
anumall.naarits@visionest.institute
visionest.institute



Pioneering Global Trade Education

Empowering SMEs Since 1991. Estonia-Ukraine

Visionest Institute is a leading training and development company that provides its services to organizations in Estonia and internationally. The company has offices in Tallinn and Kyiv.

Visionest Institute's brand includes the Marketing Institute, Invicta and the magazine Director/Inseneeria.

We have 33 years of training experience (since 1990); on average, around 2500 people attend our courses annually.

Visionest Institute's international network of coaches spans Estonia, Finland, Sweden, the United Kingdom, Germany, Poland, Italy and Norway. We train export coaches in Ukraine and management coaches in Estonia. Additionally, we publish a sectoral online magazine called Director/Inseneeria.

We have diverse experience and profound knowledge in the cultural and creative industries, food, information technology, social welfare, tourism, manufacturing, service enterprises, and the public sector. Over 20 experts at Visionest Institute collaborate

to create and carry out international, wide-reaching projects for educating organizations and individuals in management, expanding into global markets, strategy development, and marketing.

Our true passion is to create impactful and innovative flagship programs that shape people's mindsets, help develop new skills, and initiate positive changes in companies and organizations.

Our core competency lies in creating innovative training methods and experimenting with them. We combine online and face-to-face learning, mutual learning from peers, gamification, networking, mentoring, counselling, and testing systematically and effectively. We always find the best way to coach so that everything learned can be applied in real situations within your organization.

We take pride in the numerous international recognitions that Visionest Institute training programs have received. The European Commission, European Training Foundation, and Emerging Europe Awards have acknowledged our programs.